



Intellectual Property Rights in the Global Commons Of Space

Overview

- Why this Presentation?
- The Changing Landscape of Space
- IP Rights in Space
- Why You Should Care
- What We Didn't Talk About Today
- Take-Aways

Why This Presentation?

Experience is the best teacher, but the tuition is high.

– *Norwegian Proverb*

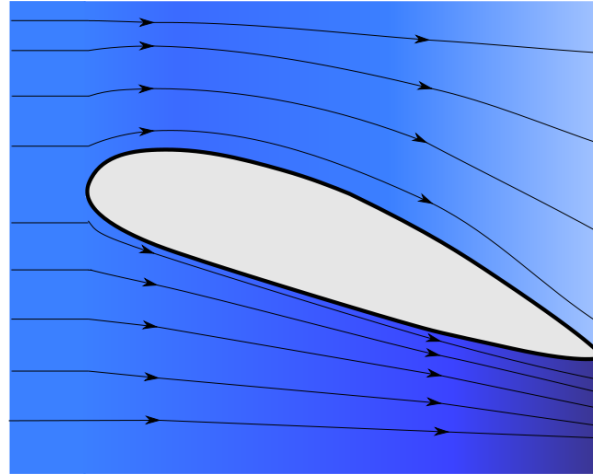
Intellectual Property (IP)

- Patents
- Copyrights
- Trademarks
- Trade Secrets
- Licensing

Why you should care:
The parachute analogy

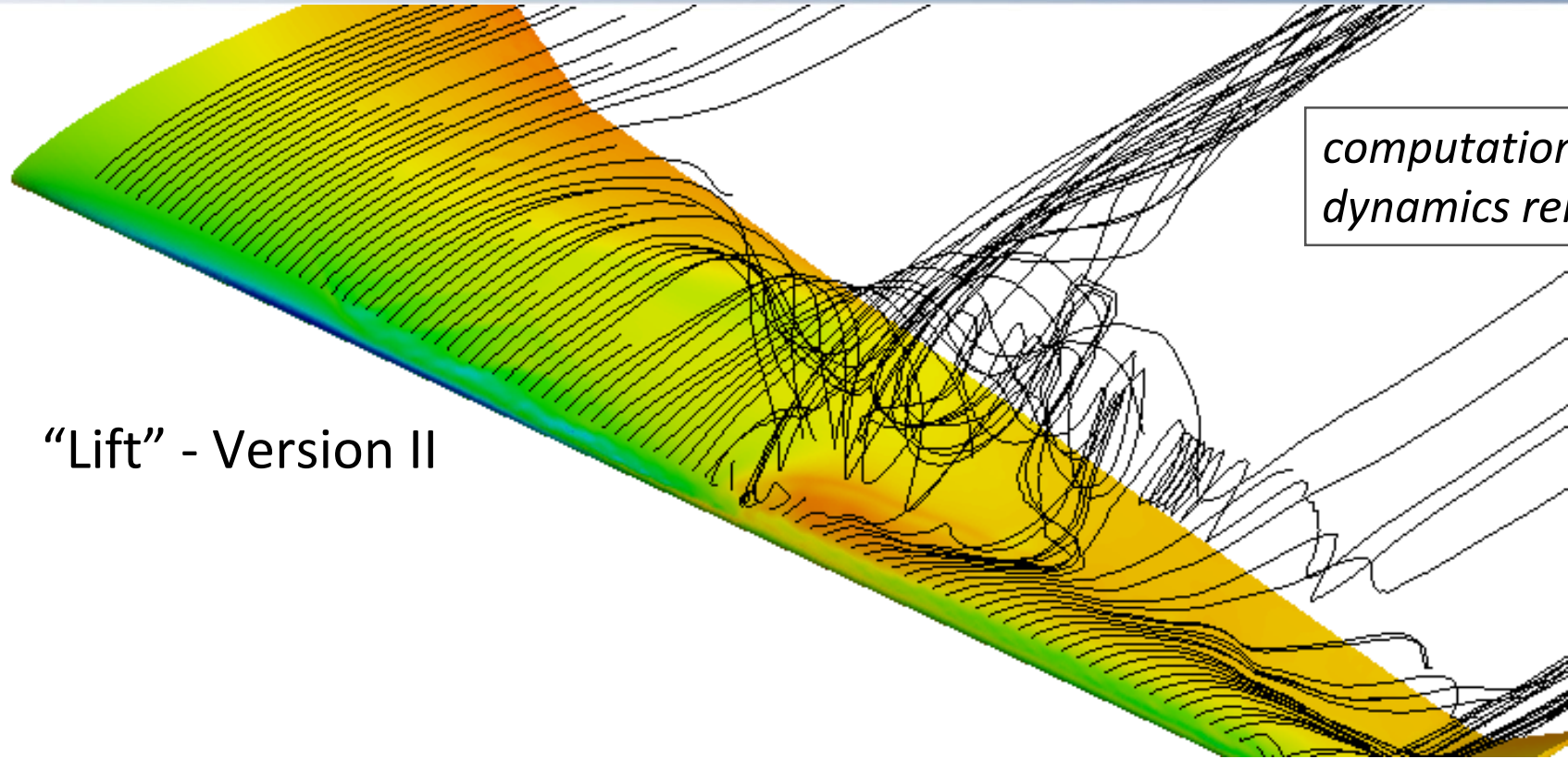
Depth-of-Discussion Metaphor

“Lift” - Version I



Movement of a wing through the air generates a pressure differential that “lifts” the wing.

Why This Presentation?



“Lift” - Version II

(this presentation: Version I)

The Changing Landscape of Space

- Historical perspective behind current space law regime
- Migration of space activity to private enterprise
- “First-Mover” advantages to making “new” space laws

- Tension between space law and IP law
- Impacts of space law on IP rights
- Gaps between IP rights and space law

Not Everything Is “New”: Many “Old Rules” Still Apply

- Know your market, your competition and your enforcement options
- Use the Patent Cooperation Treaty, Madrid Agreement and Berne Convention to your full advantage
- Keep your ideas to yourself until you file
- Publish ASAP if you aren't going to file (i.e., “defensively publish”)

What We *Didn't* Talk About Today

- Deep-dive resolutions to space-law/IP-law conflicts
- The latest trends in IP law that will affect you
- Comparisons of IP procurement and enforcement laws
- The dilemma of protecting innovation

Take-Aways

- Protecting your IP up-front is and will remain critical
- IP mistakes are bet-the-company costly
- A lot of “IP-play” exists in the joints of modern space law

Q & A